Shawna Boakes, P.Eng.

I graduated from the University of Windsor with an electrical engineering degree in 2000. I have worked in the traffic industry for over 12 years, starting out with traffic signal design and moving to utilizing more technology based solutions for existing problems. As a consultant for Dillon Consulting Limited, my main role is the design of intelligent transportation systems for clients across Canada. At Dillon, I am the Systems Engineering service line lead nationally and therefore am responsible for the ITS and traffic design team. Outside of Dillon, I am currently the International Municipal Signal Association (IMSA) Ontario Trillium Chapter president, having previously participated as a general board



member and President Elect. Locally, I have participated on the Windsor-Essex Engineering Month committee for 6 years.

In my role(s) at Dillon I am responsible for marketing with clients to identify new opportunities; for developing strategic plans for my service line, and then implementing those plans and evaluating their success; for recruiting team members to fill junior, strategic and needs based positions; and for maintaining a connection with new technologies and policies as they relate to ITS. I will bring these skills and experience to a position on the Board for ITS Canada and assist with leading, governing, recruiting, supporting and strategizing as required.

I am a passionate, dedicated, and motivated individual willing to put in time and effort to ITS Canada to assist in growing the organization in accordance with the goals and objectives as set out in the plan. I would bring my drive to see projects through from the initial conceptual stage to the final closure and documentation to the team. I am committed to assisting with the organization of events, promoting ITS Canada to potential members, and participating in committees. In recent years I have attended a number of ITS events, presented a paper at one of the Municipal Workshops held in Markham, ON, and was a panelist at an ITS Canada conference.

As a general member these past few years, I have seen how much ITS Canada does to encourage and educate members on ITS. From hosting the Annual ITS Canada conferences to smaller Municipal Workshops, to hosting Webinars on new technology, ITS Canada is a leading influence on ITS in Canada. To become part of this team and continue to educate and promote the use of technology is exciting.

Being a Board Member for any society is a commitment and a responsibility that I do not take lightly. I would be honoured to be considered for a position on the Board for ITS Canada.